

Website Content Plan

Business Goals

Get people interested in collecting old vintage cars

To show people the importance of old cars

What Visitors Want

right prices for a nice well taken care of car

A nice looking old vintage car

A safe fitting car for them

What Makes My Biz Different

It help show the importance of collecting the past

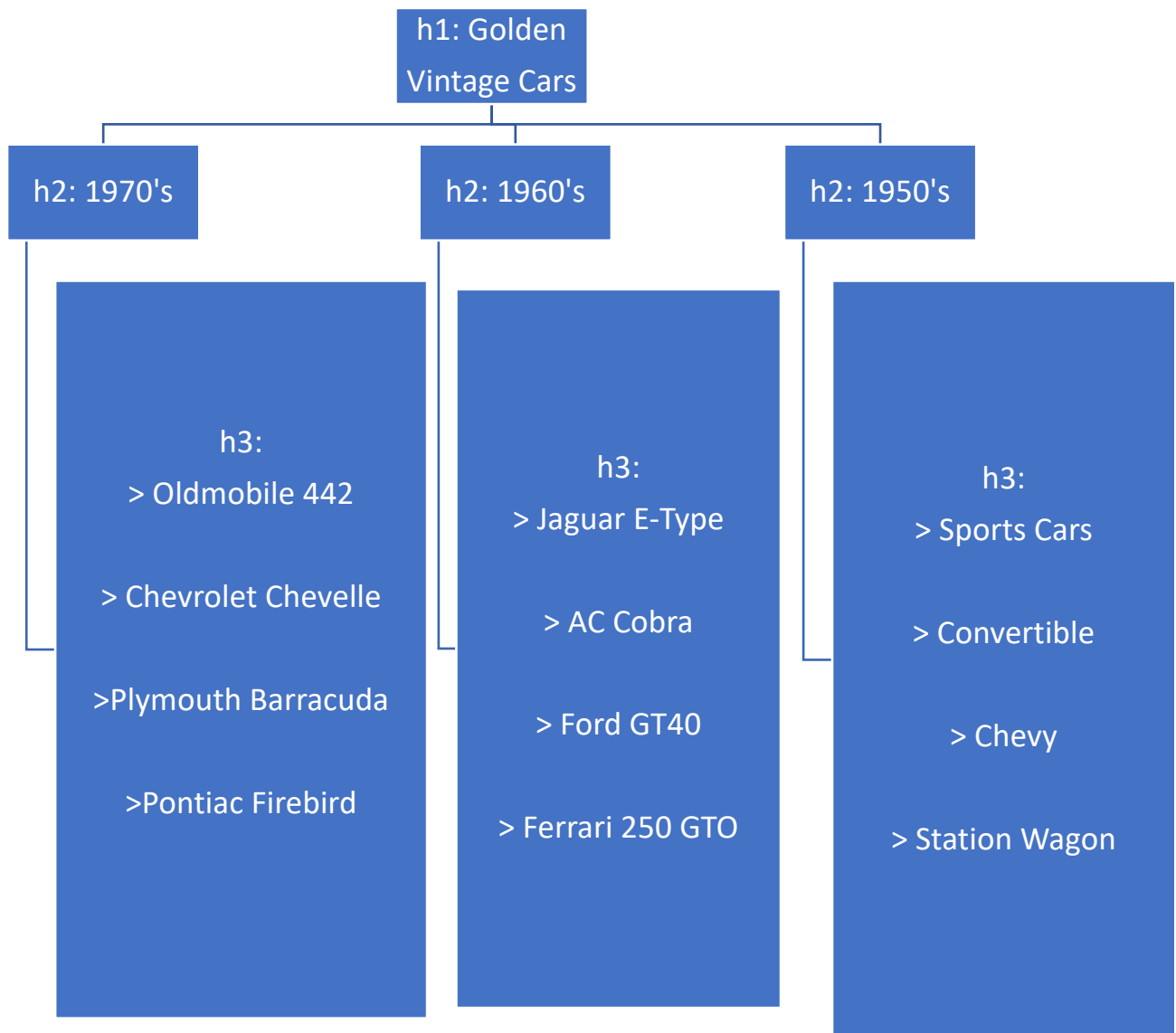
The cars are divided

What Action I Want People to Take

To start buying older cars

to get them to see the past

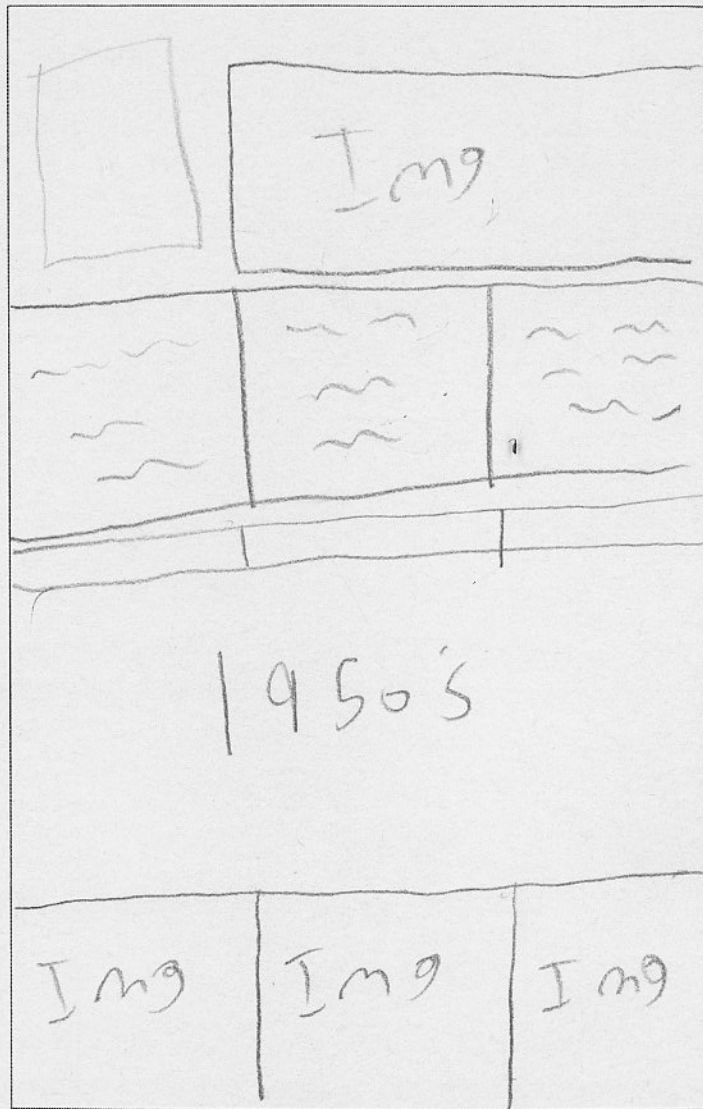
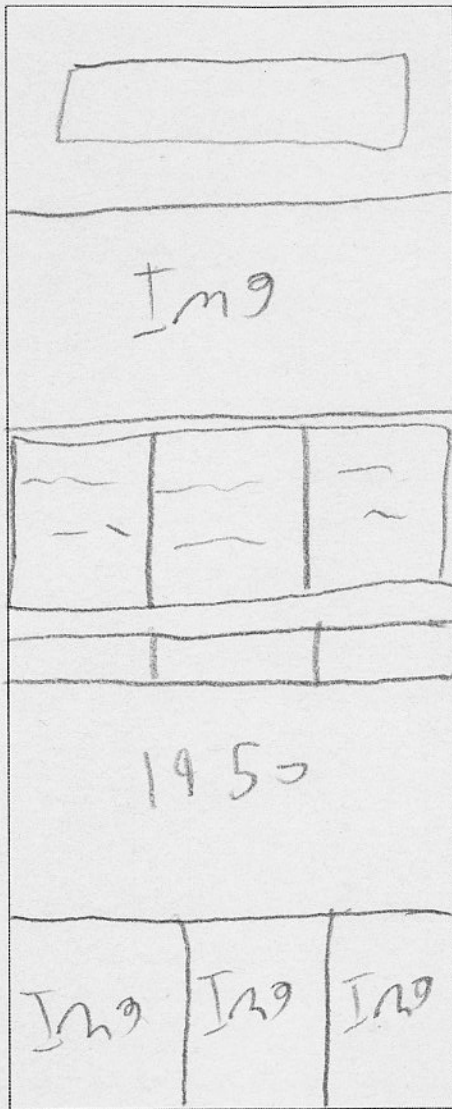
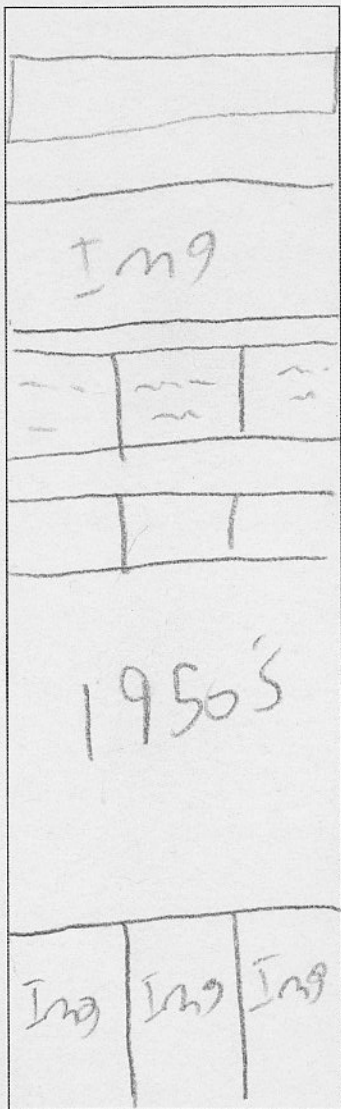
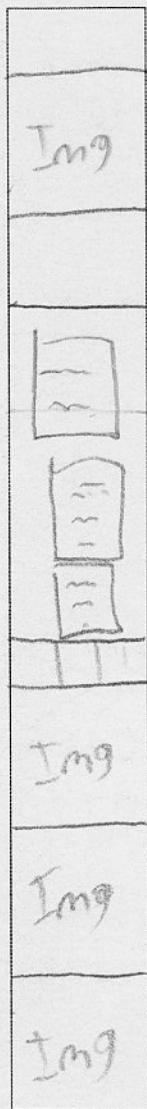
Lydia Warren
AS-05 + AS16



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AS_06

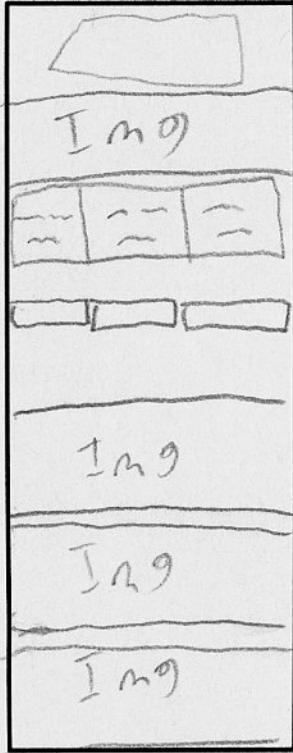
Break Point Sketches

Lydia Warren
AS-06

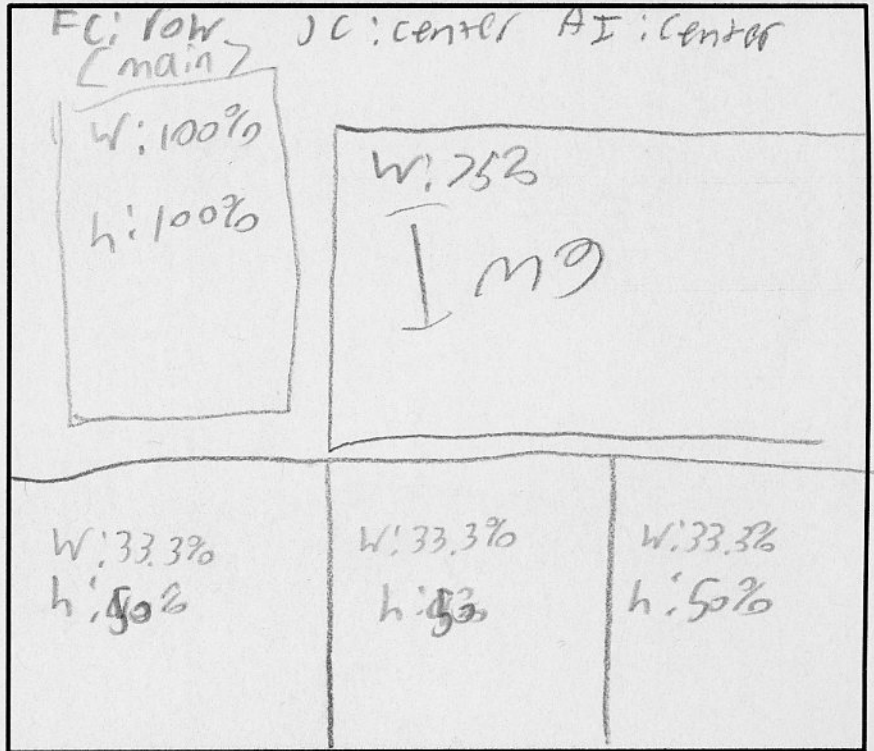


PROJECT NOTES

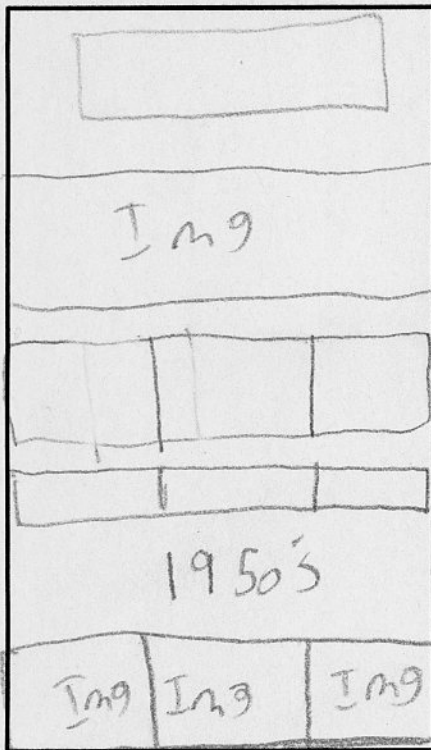
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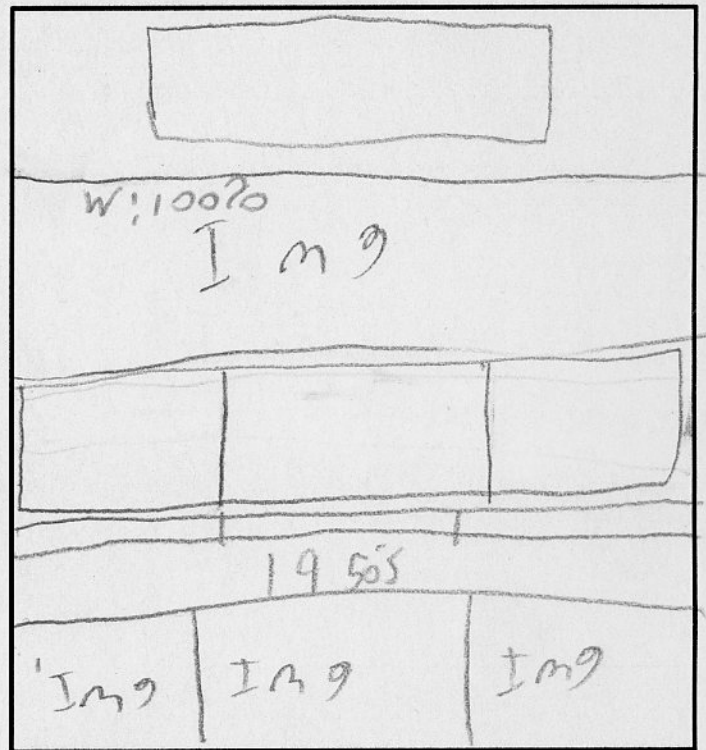
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w= 768px - 1024px



AS-06